



#### FC Connect Benefits:

- Integrates all investing related activity quickly and efficiently
- Two automated options: FundCount's ETL Data Importer and Private Client Resource's TotalWealthStream™
- PCR technical expertise and comprehensive knowledge of FundCount

## FC CONNECT

### Connecting FundCount with all of your investment managers and record-keepers

In addition to providing a single integrated platform for all accounting activity, FundCount also brings operational efficiency to your firm by seamlessly downloading investment activity from investment firms or interested parties.

While FundCount offers trade-entry functionality for every security or investment type, most clients prefer to download investment activity directly from custodians, brokers or investment managers. This reduces manual data (re)entry, which can cost you days per month according to industry studies that show it requires 1–3 people to manage the collection and accounting for every \$1 billion of illiquid investments.

### Private Client Resource's TotalWealthStream™

One option for establishing institutional data connections is PCR's TotalWealthStream™. For marketable securities, PCR combines data aggregated from over 400 custodians. Alternative transactions are curated from the investor communications of almost 2,000 managers.

Private equity, hedge funds and other alternatives firms are notorious for not sending data in digital formats. Much of this information arrives in email and hard copy statements and represents 50% of the \$250 billion in assets PCR collects. PCR offers a specialized service to handle the aggregation of these accounts, applying a range of quality checks and normalization processes. The curated and quality controlled data is then fed to FundCount.

PCR's trained financial analysts read, understand, normalize and transact this information into PCR's specialized portfolio accounting platform, where it undergoes a 60-point quality check. If something does not make sense, they call the manager on our client's behalf to discuss the details and ensure the most accurate booking of the transaction.

PCR delivers the ultimate total wealth normalization process, which standardizes a client's position from every asset class into

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a common transaction schema, security master and ownership hierarchy. This means the data delivered to FundCount can be immediately – and without transformation – used to power client reporting, firm-wide analytics, financial reporting, and feed decision support platforms. One totally normalized version of the truth on a T+1 basis.

Pricing for TotalWealthStream™ is per account, billed by FundCount on a quarterly basis, so you only have one vendor as your point of contact.

FC Connect's embedded PCR TotalWealthStream option easily and cost effectively accommodates less accessible non-electronic data sources for any volume range.

## FundCount's ETL Data Importer

Another option for data connections is FundCount's proprietary ETL (Extract – Transform – Load) Data Importer, which comes standard in FundCount. Securities, transactions, pricing, corporate actions and other indicative data can be imported using this powerful tool.

FundCount assists new clients by building interfaces as part of the implementation process. The actual fee charged is based on the complexity of the institution's data/file structure and other factors.

After design and implementation, clients can choose either to manually upload each statement as it is delivered or set these interfaces to automatically poll the institution's FTP site and auto-load the files directly, with fully auditable task completion reports.

There is an ongoing maintenance requirement inherent in any software-to-software application communication. Occasionally the custodian will change file or data elements, which will require adjustments to the data import templates. FundCount gives you the option of making the adjustments yourself in the ETL Data Importer or by engaging FundCount Consulting to do it for you on a time and materials basis.

FC Connect's ETL Data Importer option is a cost-effective solution that easily handles complexity and any volume range.

## Determining the Best Option for You

Whether you are now in the process of evaluating FundCount or a longtime client, our top priority is to recommend the best option for your unique asset mix and budget. And regardless of the option, you will be assured the most efficient and cost-effective data aggregation – with FC Connect.

